



2022 SPONSORSHIP OPPORTUNITIES

YEAR-ROUND OR ONE-TIME
OPTIONS AVAILABLE!

TOGETHER WE CAN MAKE A DIFFERENCE!

Serving the counties of Brown, Carver, McLeod, Meeker, Renville, Sibley, Wright, and beyond!

Partner with us in our mission to increase awareness of suicide prevention, mental health and wellness through advocacy, education, and outreach.



2BCONTINUED.ORG
info@2BCONTINUED.ORG

  
@2BCONTINUEDMN

Teuby Continued (dba 2B CONTINUED) is a 501c3 nonprofit organization. Fed ID: 84-2398238
Legal Address: 21092 451st Avenue, Arlington, MN 55307
Mailing Address: P.O. Box 24, Glencoe, MN 55336



2B CONTINUED provides the highest level of engagement in the region!

6100+ IMPACT OF YOUR SUPPORT IN 2021
PEOPLE IMPACTED BY OUR PROGRAMMING IN THE PAST YEAR!

EDUCATION

686

Participated in our Educational Offerings

Including: school administrators, teachers, counselors, social workers, physicians, nurses & community members

323

Trained in



Mental Health FIRST AID
from NATIONAL COUNCIL FOR MENTAL WELLBEING

49

Trained Since July!

NEW PROGRAM



2B CONTINUED
EVENING OF EDUCATION
Continuing Ed for Professionals

140

Attended



174

Viewed Online

Documentary on the impact of anxiety on today's youth

COMMUNITY OUTREACH

40
Families

attended Park 'n Watch outdoor cinemas in Carver & McLeod counties



300 YARD SIGNS PLACED

for Mental Health Awareness Month in May

YOU ARE NOT ALONE

2B CONTINUED.ORG

IN CRISIS CALL THE NATIONAL SUICIDE PREVENTION LIFELINE 1-800-273-8255 OR TEXT "TALK" TO 78111

94

kids, couples & congregate housing residents danced for wellness online



31

got creative at our Zentangle workshops



23+ Counties Reached

Brown
Carver
McLeod
Meeker
Renville
Sibley
Wright
& Beyond



60+

Ambassadors volunteered with us!



139

Singing Telegrams delivered!

3500 bracelets & wallet cards distributed at 5 parades (featuring Eric Morris's Suicide Prevention Racecar)



THE NEED:

In the past 2 years, rates of psychological distress, including symptoms of anxiety & depression, have increased to alarming levels. The COVID pandemic is proving to be devastating to the mental health of all age groups.



POPULATIONS AT INCREASED RISK

Youth
Middle-Aged
Elderly
Veterans

Farmers
Rural-County Residents
Attempt Survivors
Survivors of Suicide Loss

130

DIE BY SUICIDE EVERY DAY IN THE US
(THAT'S ABOUT 1 EVERY 11 MINUTES)

739

MINNESOTANS TOOK THEIR
OWN LIFE IN 2020

40%

OF ADULTS STRUGGLE
WITH MENTAL HEALTH

1 IN 3

HIGH SCHOOL STUDENTS
(and 50% of female students)
REPORTED PERSISTENT FEELINGS OF
SADNESS OR HOPELESSNESS IN 2019



Statistics provided by US Surgeon General, MN Department of Health, CDC, American Foundation for Suicide Prevention, and QPR Institute.



But it's not the statistics that make suicide real,
it's when you love one of the numbers.

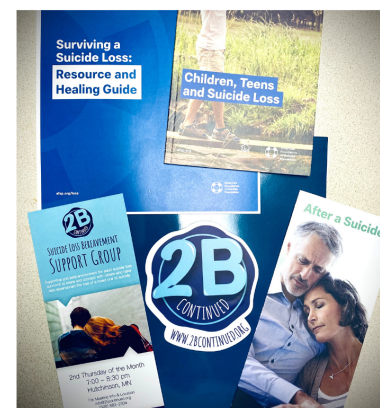
2B CONTINUED'S RESPONSE:

- Continuing education for professional development
- Evidence based training for community members across the lifespan
- Partnerships with local schools to bring education to students
- Activities and outreach that promote community engagement
- Suicide Loss Bereavement Support Group and resources



Michele Reno, Support Group Facilitator
& Suicide Loss Survivor

"A support group helped me so much when I was new to my grief in the loss of my oldest son, Jacob. I have since attended AFSP Facilitator Training. It has become my passion to help others in the dark days of their grief. Nobody wishes to go through a tragic loss like this, but I want to help others and share that there is hope."



BECOME AN ANNUAL PARTNER WITH YEAR-ROUND RECOGNITION

Throughout the year, 2B CONTINUED offers educational offerings and events that bring **high-level visibility** to the organization from the surrounding communities. We draw audiences from Brown, Carver, McLeod, Meeker, Renville, Sibley and Wright counties and throughout Minnesota.

With the **PREMIER** level, you will receive recognition and visibility at three major events/activities:

- Dancing Like the Stars Show
- Professional Continuing Education Conference
- Teen Mental Health First Aid Trainings



Dancing Like The Stars Show (Saturday, April 9, 2022)

Our signature fundraising event, Dancing Like The Stars, is a live production show featuring 12 STAR couples from Carver, McLeod and Sibley counties who participate in a friendly dance competition. Each couple is paired with a local choreographer to learn a dance routine for the big show. They invest countless hours of practice from January-April. The competition includes a pre-event fundraising campaign (\$1=1 vote), judges' choice and people's choice during the show (\$1=1 vote).

The top winner takes home a mirror ball trophy, but the real winners are all who will benefit from our programs because of proceeds raised. The 2021 event was held with a limited in-person audience and live streamed to a virtual audience of 1,200+. This year, we anticipate a more expanded in-person audience as well as a larger virtual audience, including several watch parties.

As a PREMIER level sponsor, you may submit a 2-minute promotional video for your organization that will be played during the pre-show and intermission to both in-person and virtual audiences.



Continuing Education Conference (September 27, 2022)

Our annual Continuing Education Conference is for professionals and draws approximately 150 attendees each year (500 attendees prior to Covid). The targeted audience includes healthcare providers, nurses, social workers, counselors, educators, clergy, and law enforcement officers. This highly regarded conference offers quality education for professional development and features presentations by experts on the topics of mental health and suicide prevention. CE credits are awarded. The event also includes a resource vendor area.

Teen Mental Health First Aid Program (January-December 2022)

Our newest program - with an estimated 2022 project cost of \$48,000 - is teen Mental Health First Aid (tMHA). An internationally recognized, evidence-based training for high school students, it teaches teens how to identify, understand and respond to signs of mental health and substance use challenges among their friends and peers. They are taught skills to have supportive conversations with their friends. Further, a critical step in the tMHFA Action Plan is connecting with a responsible and trusted adult.

This is a rapidly growing opportunity for us to partner with local schools. 2B CONTINUED certified instructors will go into the classroom to teach the curriculum to all 10th graders in six 45-minute sessions or three 90-minute sessions.



PARTICIPATING SCHOOL DISTRICTS:

Glencoe-Silver Lake

Hutchinson

Lester Prairie

Sibley East (Arlington-Gaylord)

...with more to follow.

This program is in high demand!

PREMIER SPONSORSHIP

\$7,500 or more



VIDEO PROMOTION

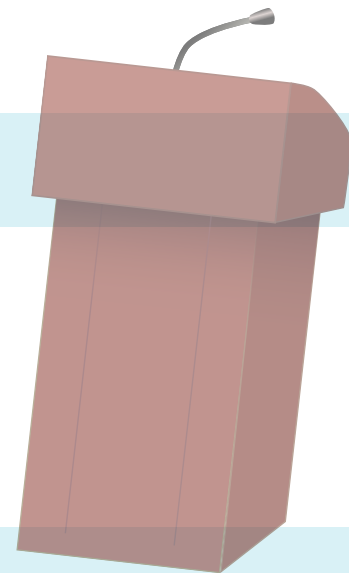
- You may submit a 2-minute promotional video for your organization that will be played during the pre-show and intermission to both in-person and virtual audiences of the Dancing Like the Stars show.

YOUR LOGO PROMINENTLY DISPLAYED ON :


- Promotional materials, webpage & event program for Dancing Like the Stars, Professional Continuing Education Conference, and teen Mental Health First Aid (tMHFA) school program
- Our website (www.2BCONTINUED.org) all year

RECOGNITION FROM THE PODIUM AT:

- Dancing Like the Stars Show
- Professional Continuing Education Conference
- tMHFA informational meetings at participating schools for staff, parents, and students



PLUS:

- 
- Quarterly recognition on our social media platforms (Facebook, Instagram, LinkedIn)
 - Recognition in our annual e-newsletter
 - Complimentary resource table at our Professional Continuing Education Conference
 - Provide your branded swag and printed materials for us to give to attendees at our Professional Continuing Education Conference and tMHFA trainings

2B CONTINUED
PRESENTS

dancing like the stars

SATURDAY, APRIL 9, 2022

Annual Gala to Benefit Suicide Prevention & Mental Health Awareness

2022 DANCE COUPLES

Paul Bender &
Terri Grack
WACONIA

Matt & Jocelynn
Buckentin
BROWNTON

Mitch & Jackie
Dietz
GAYLORD

Jesse & Katie
Gran
WINTHROP

Paul & Karen
Hallquist
NORWOOD YOUNG AMERICA

Brian & Molly
Heimerl
LESTER PRAIRIE

Kirk & Michelle
Jungclaus
GLENCOE

Brandt & Kari
Knodel-Vettel
CHASKA

Kevin & Emily
Konerza
LESTER PRAIRIE

Rupert Lawson &
Andra Lehrke
MAYER

Joe & Melissa
Neumann
WINSTED

Wade & Tammy
Rolf
HUTCHINSON

...and an opening act from Hutchinson Health!

We rely on the support of businesses, corporations, foundations, organizations, and individual donors to help make programming available in your community.

2022 DANCING LIKE THE STARS

SPONSORSHIP OPTIONS

EVENT SPONSOR					
	Premier	Platinum	Gold	Silver	Bronze
	\$7,500+	\$3,000	\$1,500	\$750	\$375
<i>Your 2-minute video promo ad played during the preshow and intermission</i>	X				
<i>Event sponsor level recognition on printed promotional materials</i>	X				
<i>Recognition from podium during show</i>	X	X			
<i>Event sponsor level recognition on online campaign</i>	Large logo hyperlinked to your website	Large logo hyperlinked to your website	Medium logo hyperlinked to your website	Small logo hyperlinked to your website	Your name hyperlinked to your website
<i>Event sponsor level recognition on our social media platforms (Facebook & Instagram)</i>	Your organization tagged in two posts	Your organization tagged in two posts	Your organization tagged in one post	Your organization tagged in one post	Your organization tagged in one post
<i>Event sponsor level recognition on pre-show and intermission slide show</i>	Logo on full slide	Logo on full slide	Medium logo on shared slide	Name on shared slide	Name on shared slide
<i>Recognition in event program</i>	Full Page (5.5" x 8.5")	1/2 Page (5.5" x 4.25")	Listed with medium logo	Listed with small logo	Name listed

SPONSOR A DANCE COUPLE OF YOUR CHOICE				
	Platinum	Gold	Silver	Bronze
	\$3,000	\$1,500	\$750	\$375
<i>Counts towards pre-event campaign votes for couple of your choice</i>	\$1=1 vote	\$1=1 vote	\$1=1 vote	\$1=1 vote
<i>Sponsor level recognition on dance couple's online campaign page</i>	Large logo hyperlinked to your website	Medium logo hyperlinked to your website	Small logo hyperlinked to your website	Name hyperlinked to your website
<i>Sponsor level recognition for dance couple on our social media platforms (Facebook & Instagram)</i>	Your organization tagged in two posts	Your organization tagged in one post	Your organization tagged in one post	Your organization tagged in one post
<i>Sponsor level recognition on dance couple's slide in pre-show and intermission slide show</i>	Logo on full slide	Medium logo on shared slide	Name on shared slide	Name on shared slide
<i>Recognition in event program</i>	Listed with large logo on dance couple's page	Listed with medium logo on dance couple's page	Listed with small logo on dance couple's page	Name listed on dance couple's page

THANK YOU TO OUR 2020/21 SPONSORS!

— MAKING A DIFFERENCE! —

DANCING LIKE THE STARS SPONSORS



ALLOY INSURANCE, GAYLORD & SARTELL

AMERIPRISE FINANCIAL-NEIL WINTERFELDT, GAYLORD

ASPIRE COUNSELING, HUTCHINSON

CORTRUST BANK, GLENCOE

FASHION INTERIORS, GLENCOE

FIRST COMMUNITY BANK, LESTER PRAIRIE

FIVE STAR FINANCIAL-MARK LINDER, HUTCHINSON

GAYLORD GAME PROTECTIVE LEAGUE, GAYLORD

GLENCOE CITY CENTER, GLENCOE

INSURANCE BROKERS OF MN, INC., -ASHLEY MESSNER, WACONIA

K-WAY EXPRESS, INC., WINSTED

LEGION POST NO. 433, GAYLORD

LOCHER BROS, INC., GREEN ISLE

MELCHERT HUBERT SJODIN LAW OFFICE, WACONIA

NEW ERA FINANCIAL-SHAD KETCHER, HUTCHINSON

NEW AUBURN FIRE DEPARTMENT, NEW AUBURN

NORTHSTAR COUNSELING CENTER, HUTCHINSON

NUVERA, NEW ULM

PROGROWTH BANK, GAYLORD

SECURITY BANK & TRUST, GLENCOE

TIM PURCELL PLUMBING & HEATING, WINSTED

TWIN CITIES & WESTERN RAILROAD, GLENCOE

EVENING OF EDUCATION SPONSORS



2B CONTINUED

2022 SPONSORSHIP FORM

**COMPLETE THIS FORM AND RETURN TO US NO LATER THAN
MARCH 15, 2022, TO MEET PUBLICATION DEADLINE.**

OPTION 1: ANNUAL PREMIER SPONSORSHIP

Year 'round recognition: 2022 Dancing Like the Stars Show, Professional Continuing Education Conference, teen MHFA programs in schools, and on 2B CONTINUED's website.

☐ **PREMIER** \$7,500 or more (includes promo video opportunity)

OPTION 2: '22 DANCING LIKE THE STARS - EVENT SPONSOR

(select one level)

<input type="checkbox"/> PLATINUM	\$3,000 - \$7,499	<input type="checkbox"/> SILVER	\$750 - \$1,499
<input type="checkbox"/> GOLD	\$1,500 - \$2,999	<input type="checkbox"/> BRONZE	\$375 - \$749

OPTION 3: '22 DANCING LIKE THE STARS - SPONSOR A DANCE COUPLE OF YOUR CHOICE

(select one level AND one couple)

<input type="checkbox"/> PLATINUM	\$3,000 - \$7,499	<input type="checkbox"/> SILVER	\$750 - \$1,499
<input type="checkbox"/> GOLD	\$1,500 - \$2,999	<input type="checkbox"/> BRONZE	\$375 - \$749

<input type="checkbox"/> Paul Bender & Terri Grack, Waconia	<input type="checkbox"/> Paul & Karen Hallquist, NYA	<input type="checkbox"/> Brandt & Kari Knodel-Vettel, Chaska
<input type="checkbox"/> Matt & Jocelynn Buckentin, Brownton	<input type="checkbox"/> Brian (Jolly) & Molly Heimerl, Lester Prairie	<input type="checkbox"/> Rupert Lawson & Audra Lehrke, Mayer
<input type="checkbox"/> Mitch & Jackie Dietz, Gaylord	<input type="checkbox"/> Kirk & Michelle Jungclaus, Glencoe	<input type="checkbox"/> Joe & Melissa Neuman, Winsted
<input type="checkbox"/> Jesse & Katie Gran, Winthrop	<input type="checkbox"/> Kevin & Emily Konerza, Lester Prairie	<input type="checkbox"/> Wade & Tammy Rolf, Hutchinson

Your organization's commitment: \$ _____

Organization Name: _____ Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Return this completed form to us as soon as possible.
Send your check to the mailing address below. Contact us for alternate payment options.