2023 SPONSORSHIP OPPORTUNITIES

YEAR-ROUND OR ONE-TIME OPTIONS AVAILABLE

Together We Can Make A Difference

SUICIDE PREVENTION | MENTAL HEALTH | WELLNESS

Partner with us in our mission to increase awareness of suicide prevention, mental health and wellness through advocacy, education, and outreach.

Serving Brown, Carver, McLeod, Meeker, Nicollet, Renville, Sibley, & Wright counties.

2BCONTINUED.ORG
info@2BCONTINUED.ORG
(507) 381-4082

Teuby Continued (dba 2B CONTINUED) is a 501c3 nonprofit organization. Fed ID: 84-2398238
Legal Address: 21092 451st Avenue, Arlington, MN 55307
Mailing Address: P.O. Box 24, Glencoe, MN 55336

@2BCONTINUEDMN

2B CONTINUED provides the highest

Impact in 2022: Education

317 ATTENDED OUR '22 CONTINUING ED CONFERENCE FOR PROFESSIONALS

↑140 from 2021

Minnesota Board of Social Work CE certified

- 145+ Healthcare Professionals
- 100+ Social Services Professionals
- 20+ Education Professionals

85 PROFESSIONALS & COMMUNITY MEMBERS ATTENDED OUR TRAINING DAY

650+ PROFESSIONALS AND COMMUNITY MEMBERS PARTICIPATED IN OUR EVIDENCE-BASED EDUCATIONAL OFFERINGS

↑270 from 2021

Ridgewater College Nursing Students completed QPR training in October

- Changing the Narrative
- It's Real
- Mental Health First Aid
- More Than Sad
- QPR (Question, Persuade, Refer)
- safeTALK
- safeTALK for Ag
- Youth Mental Health First Aid (for adults who work with youth)

Peace Officer Standards and Training (P.O.S.T.) certified

level of engagement in the region!

Teen Mental Health First Aid

Impact in 2022

Sibley East HS

1250+

STUDENTS ENROLLED

625 ALREADY TRAINED BY OUR INSTRUCTORS

Melissa Berget & Melanie King
Certified tMHFA Instructors

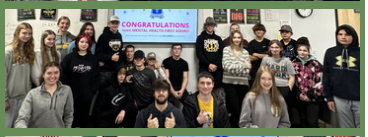
Glencoe Silver Lake HS

PLUS, TRAINED 10% OF STAFF IN YOUTH MHFA!

Glencoe Silver Lake Staff
Trained Youth Mental Health First Aiders

9 PARTICIPATING HIGH SCHOOLS

- Central (NYA)
- Eden Valley Watkins
- Glencoe Silver Lake
- Hutchinson
- Lester Prairie
- Sibley East
- Sleepy Eye
- Waconia
- Watertown Mayer



Lester Prairie HS

Waconia HS

Hutchinson HS

Outreach

Impact in 2022

580 YARD SIGNS DISTRIBUTED FOR MENTAL HEALTH AWARENESS MONTH IN MAY

↑300 from 2021

68 ATTENDED OUR ONLINE EVENT WITH KELLI NIELSEN, THE GRIEF GURU

50 PARTICIPATED IN OUR TAKE 5 TO SAVE LIVES BIKE RUN

12 MONTHLY SUICIDE LOSS SUPPORT GROUP MEETINGS

6000+ REACHED AT 5 PARADES

The Need:

54%
OF AMERICANS HAVE BEEN AFFECTED BY SUICIDE IN SOME WAY

The elderly population and farmers have one of the highest rates of suicide in the US.

739
MINNESOTANS TOOK THEIR OWN LIFE IN 2020

"...the pandemic fueled and worsened ongoing trends of our teens reporting long-term mental health problems"

~ JAN MALCOM
MN COMMISSIONER OF HEALTH

1 IN 5
PEOPLE
REPORT PANDEMIC HAD SIGNIFICANT NEGATIVE IMPACT ON THEIR MENTAL HEALTH

More than 1/2 of all suicides in Minnesota occur in rural counties, even though densest population lives in 7-county metro area

22 VETERANS DIE BY SUICIDE IN THE US EVERY DAY

130
DIE BY SUICIDE EVERY DAY IN THE US
(THAT'S ABOUT 1 EVERY 11 MINUTES)

Statistics provided by 988lifeline.org, US Surgeon General, MN Deptartment of Health, CDC, American Foundation for Suicide Prevention, NAMI, and QPR Institute.

2B CONTINUED's Response:

EVIDENCE BASED TRAINING FOR COMMUNITY MEMBERS ACROSS THE LIFESPAN

"Thank you very much for coming into the classroom and working with our students. I had one girl already tell me she implemented the skills with a friend.."

~ TEACHER AT A PARTICIPATING TEEN MENTAL HEALTH FIRST AID SCHOOL

"I have attended 2 of your conferences and have come away with so much valuable information and have been better able to come to grips with my own mental health and previous attempt to take my life. THANK YOU!"

~ CONTINUING ED CONFERENCE '22 ATTENDEE

CONTINUING EDUCATION FOR PROFESSIONAL DEVELOPMENT

"Thank you for furthering my education on mental health. My siblings both have severe depression and I got to try to use my training the other night. I wouldn't have known what to do if you hadn't given me that knowledge. I am incredibly thankful for that."

~ TEEN MENTAL HEALTH FIRST AID STUDENT

PARTNERSHIPS WITH LOCAL SCHOOLS TO BRING EDUCATION TO STUDENTS

ACTIVITIES AND OUTREACH THAT PROMOTE COMMUNITY ENGAGEMENT

"I have been a nurse for over 30 years and this is the best conference I've participated in - I left with my CEU's but more importantly, everything I learned I can personally use in my day to day life with family and friends."

~ CONTINUING ED CONFERENCE '22 ATTENDEE

SUICIDE LOSS BEREAVEMENT SUPPORT GROUP AND RESOURCES

2B CONTINUED

There is hope.

988 SUICIDE & CRISIS LIFELINE

Premier Sponsorship: an annual

PREMIER LEVEL SPONSORS RECEIVE RECOGNITION AND VISIBILITY AT OUR 3 MAJOR EVENTS:

1. **DANCING LIKE THE STARS SHOW**
2. **TEEN MENTAL HEALTH FIRST AID**
3. **ANNUAL CONTINUING ED CONFERENCE**

"At Glencoe Regional Health, our mission is to improve every life by offering high-quality, safe, and accessible healthcare. Caring for the health and wellness of the communities we serve is our driving force, which is why we're so proud to be a Premier Sponsor of 2B CONTINUED. We know the need for Mental Health resources continues to grow, and we believe that 2B CONTINUED is creating a real impact in awareness and education. We look forward to positively impacting our communities through this important partnership."

~ PATTY HENDERSON, PRESIDENT AND CEO, GLENCOE REGIONAL HEALTH

LIVE PRODUCTION SHOW | 12 STAR COUPLES FROM OUR EIGHT COUNTY SERVICE AREA

partner with year-round recognition

2 Teen Mental Health FIRST AID

from NATIONAL COUNCIL FOR MENTAL WELLBEING

Partner with us as we offer Teen Mental Health First Aid (tMHFA) training to high school students of an entire grade level in class sizes typical of each school. tMHFA teaches teens in grades 10-12 how to identify, understand and respond to signs of mental health and substance use challenges in their friends and peers. The training gives teens the skills they need to have supportive conversations with their friends and emphasizes the importance of getting help from a responsible and trusted adult. The course is taught at school in the classroom by 2B CONTINUED certified tMHFA instructors.

Estimated 2023 project cost is over $100,000 ($2500 per 30 students). There is no cost to the school districts, removing any financial barrier to participate. We currently have nine schools participating. Further expansion into other districts is expected this fall, due to high demand.

9 PARTICIPATING HIGH SCHOOLS

- Central HS (NYA)
- Eden Valley-Watkins HS
- Glencoe Silver Lake HS
- Hutchinson HS
- Lester Prairie HS
- Sibley East HS
- Sleepy Eye HS
- Waconia HS
- Watertown Mayer HS

3 ANNUAL CONTINUING ED CONFERENCE

SUICIDE PREVENTION AND MENTAL HEALTH FOR PROFESSIONALS

Tuesday, September 26, 2023

Target Audience: healthcare providers, nurses, social workers, counselors, educators, clergy, and law enforcement officers.

PREMIER SPONSORSHIP

$7,500-$15,000 or more

OPTION 1 ON FORM

VIDEO PROMOTION OPPORTUNITY

- Submit a 1-minute promotional video for your organization
- Played during the DLTS pre-show and intermission

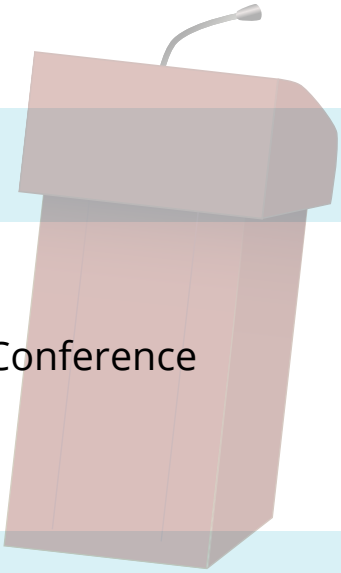
YOUR LOGO PROMINENTLY DISPLAYED ON :

- Webpage & event programs for:

1 DLTS 2 tMHFA 3 Annual Continuing Ed Conference

- Our website at www.2BCONTINUED.org

RECOGNITION FROM THE PODIUM AT:



1 DLTS 2 tMHFA 3 Annual Continuing Ed Conference

PLUS:

- Quarterly recognition on our social media platforms (Facebook, Instagram, LinkedIn)
- Recognition in our annual Impact Report
- Complimentary resource table at our conference
- Provide your branded swag and printed materials for us to give to attendees at our conference and tMHFA trainings

PREMIER SPONSORSHIP AMOUNT CAN COUNT AS PRE-EVENT CAMPAIGN VOTES FOR A DLTS COUPLE (OR CAN BE SPLIT BETWEEN TWO COUPLES). CONTACT US FOR MORE INFO.

2023 Dance Couples

- Chad & Kim Bergstrom — HECTOR
- Josh & Leah Bernau — NYA
- Jesus & Miriam Castillo — GLENCOE
- Ryan & Joann Dammann — WACONIA
- Matt & Shauna Gruber — GLENCOE
- Kyle & Danielle Marti — NEW ULM
- Bob & Rochelle Nielsen — GREEN ISLE
- Anna Panning & Reece Chiriboga — CHASKA
- McKoy & Steph Rodning — GAYLORD
- Joe & Beth Sawatzke — WINSTED
- Paul & Heather Wright — HUTCHINSON
- Clint & Brandy Zentner — LITCHFIELD

...and an opening dance by a special group!

2023 DANCING LIKE THE STARS

WE RELY ON THE SUPPORT OF BUSINESSES, FOUNDATIONS, SERVICE ORGANIZATIONS, AND

EVENT SPONSOR*

OPTION 2 ON FORM

	PREMIER	DIAMOND	GOLD	SILVER	BRONZE
	$7500+	$3,000	$1,500	$750	$375
Your submitted 1-minute video played during preshow & intermission	X				
Recognition on printed promotional event materials	X				
Recognition from podium during show	X	X			
Recognition on online event page	Large logo hyperlinked	Large logo hyperlinked	Medium logo hyperlinked	Small logo hyperlinked	Your name hyperlinked
Recognition on our social media platforms (Facebook & Instagram)	Tagged in two posts	Tagged in two posts	Tagged in one post	Tagged in one post	Tagged in one post
Recognition in preshow and intermission slideshow	Logo on full slide	Logo on full slide	Medium logo on shared slide	Name on shared slide	Name on shared slide
Recognition in event program	Full Page (5.5" x 8.5")	1/2 Page (5.5" x 4.25")	Listed with medium logo	Listed with small logo	Name listed

*Event Sponsorship donations do not count towards any dance couple's pre-event fundraising campaign.

SPONSORSHIP OPTIONS

INDIVIDUAL DONORS TO HELP MAKE PROGRAMMING AVAILABLE IN YOUR COMMUNITY.

COUPLE SPONSOR

OPTION 3 ON FORM

	PREMIER	DIAMOND	GOLD	SILVER	BRONZE
	$7500+	$3,000	$1,500	$750	$375
Your submitted 1-minute video played during preshow & intermission	X				
Recognition on printed promotional event materials	X				
Recognition from podium during show	X	X			
Counts towards pre-event campaign votes for couple of your choice	$1=1 vote	$1=1 vote	$1=1 vote	$1=1 vote	$1=1 vote
Recognition on dance couple's online campaign page	And online event page. Large logo hyperlinked to your website	Large logo hyperlinked to your website	Medium logo hyperlinked to your website	Small logo hyperlinked to your website	Your name hyperlinked to your website
Recognition on our social media platforms (Facebook & Instagram)	Tagged in two posts	Tagged in two posts	Tagged in one post	Tagged in one post	Tagged in one post
Sponsor level recognition on dance couple's slide in pre-show and intermission slideshow	Logo on full slide	Logo on full slide	Medium logo on shared slide	Name on shared slide	Name on shared slide
Recognition in event program	Full page ad (5.5"x8.5") + Banner on dance couple's page	Listed with large logo on dance couple's page	Listed with medium logo on dance couple's page	Listed with small logo on dance couple's page	Name listed on dance couple's page

THANK YOU TO OUR 2022 SPONSORS!

MAKING A DIFFERENCE!

2022 PREMIER SPONSORS

Glencoe REGIONAL HEALTH

Hutchinson Health

2022 DANCING LIKE THE STARS SPONSORS

PLATINUM, GOLD AND SILVER SPONSORS

AMERICAN LEGION POST 145, HOWARD LAKE
CHILSON FUNERAL CHAPEL, WINSTED
DAIRY FARMERS OF AMERICA, WINTHROP
DIETZ BUILDERS INC, GAYLORD
DOBRAVA BROTHERS PLUMBING & HEATING, GLENCOE
FOREVER SMILES, PLLC, GLENCOE/ARLINGTON
GLENCOE ROTARY/MARK LARSON
GLENCOE VFW POST 5102
GRAIN MILLERS, EDEN PRAIRIE
GREEN ISLE LIONS CLUB
HEIMEY'S PLACE, NEW GERMANY
HUBBARD RADIO MN KS95
HUTCHINSON VFW POST 906
LITCHFIELD VFW POST 2818
MICHAEL FOODS, GAYLORD
MINNESOTA GUTTER, GAYLORD
MITGI, HUTCHINSON
NYA LIONS CLUB
QUALITECH, CHASKA
RIDGEVIEW
SIBLEY ELECTRIC INC, GAYLORD
SILVER LAKE LEGION POST 141
TWIN CITIES ORTHOPEDICS

BRONZE AND IN KIND SPONSORS

4 SQUARE BUILDERS, GLENCOE
A-TOWN TAVERN/CHEF CRAIG'S, ARLINGTON
AG PARTNERS-HAROLD MANTHEY, LESUEUR
ALL MIGHTY MOVERS LLC, HUTCHINSON
ALLOY INSURANCE AGENCY, GAYLORD
AMERICAN LEGION POST 433, GAYLORD
B&R PLUMBING & HEATING, HUTCHINSON
BROWNTON LIONS CLUB
BUMPS FAMILY RESTAURANT, GLENCOE
CATHEDRAL CRAFTS
CLAY COYOTE & AMERICAN LEGION POST 96, HUTCHINSON
CORTRUST BANK, GLENCOE
DREAM DAY DRESSING ROOMS, ANDOVER
EDWARD JONES FINANCIAL ADVISORS, GLENCOE, HUTCHINSON, WINSTED
EJ'S BAR & GRILL, GAYLORD
FASHION INTERIRORS, GLENCOE
FLATWORKS CONCRETE, GLENCOE
FIRST NATIONAL BANK, GAYLORD
FIVE STAR FINANCIAL - MARK LINDER, HUTCHINSON
FORESEE STUDIOS, NEW ULM
GAYLORD FIRE DEPT RELIEF ASSN
GAYLORD GAME PROTECTIVE LEAGUE
GAYLORD SANITATION, INC
GENESIS SALON AND ENSO SPA, HUTCHINSON
GIBBON LUMBER & HARDWARE
GLENCOE CITY CENTER
GLENCOE FLEET SUPPLY
GLENCOE FLEET SUPPLY
GLENCOE REGIONAL HEALTH MEDICAL STAFF
GUSTAFSON FAMILY & IMPLANT DENTISTRY, ARLINGTON
HAGGENMILLER LUMBER INC, ARLINGTON
HOLT MOTORS, COKATO
HUTCHINSON ELKS LODGE #2427
INSURANCE BROKERS OF MN-ASHLEY MESSNER, WACONIA
LAFAYETTE AREA LIONS
LANO EQUIPMENT OF NORWOOD, INC
LESTER PRAIRIE LIONS CLUB
LOCHER BROS, GREEN ISLE
MELCHERT HUBERT SJODIN, PLLP, WACONIA
MIDCOUNTRY BANK, WINTHROP BRANCH
NICHOLS FAMILY
NORWOOD DENTAL ASSOCIATES, P.A.
NUVERA, NEW ULM
NYA WEST CARVER LIONS
OLD NATIONAL BANK, NYA
THE PINSKE EDGE, PLATO
PREMIER STAFFING, INC, COLOGNE
PROGROWTH BANK, GAYLORD
RICKERT EXCAVATING, GLENCOE
SEW QUILTY, GLENCOE
SPORTHORSE VETERINARY SOLUTIONS (JAIME HORNER, DVM)
STATE FARM INSURANCE AGENCY - STEVE KROPP, HUTCHINSON
TIM PURCELL PLUMBING & HEATING, WINSTED
TOM ECKBERG TILING, GAYLORD
UNITED FARMERS COOPERATIVE, WINTHROP
WACONIA DANCE COMPANY
WINTHROP FIREMENS RELIEF
WINTHROP HONOR GUARD
WM MUELLER & SONS, INC., HAMBURG
YETZER HOME STORE, WACONIA

2B CONTINUED
2023 SPONSORSHIP FORM

COMPLETE THIS FORM AND RETURN TO US NO LATER THAN FRIDAY, MARCH 31, 2023, TO MEET PUBLICATION DEADLINE.

OPTION 1: ANNUAL PREMIER SPONSOR

Year round recognition: 1 DLTS 2 tMHFA 3 Annual Continuing Ed Conference + on 2B CONTINUED's website

☐ PREMIER $7,500 - $15,000 or more

Premier Sponsorship amount can count as pre-event campaign votes for a DLTS couple (or can be split between two couples). Contact us for more info.

OPTION 2: DLTS EVENT SPONSOR

(select one level)

☐ DIAMOND	$3,000 - $7,499	☐ SILVER	$750- $1,499
☐ GOLD	$1,500 - $2,999	☐ BRONZE	$375 - $749

OPTION 3: DLTS COUPLE SPONSOR

(select one level AND one couple)

☐ DIAMOND	$3,000 - $7,499	☐ SILVER	$750- $1,499
☐ GOLD	$1,500 - $2,999	☐ BRONZE	$375 - $749

☐ Chad & Kim Bergstrom, Hector	☐ Matt & Shauna Gruber, Glencoe	☐ McKoy & Steph Rodning, Gaylord
☐ Josh & Leah Bernau, NYA	☐ Kyle & Danielle Marti, New Ulm	☐ Joe & Beth Sawatzke, Winsted
☐ Jesus & Miriam Castillo, Glencoe	☐ Bob & Rochelle Nielsen, Green Isle	☐ Paul & Heather Wright, Hutchinson
☐ Ryan & Joann Dammann, Waconia	☐ Anna Panning & Reece Chiriboga, Chaska	☐ Clint & Brandy Zentner, Litchfield

Organization Name: _____ Your Donation Amount: $ _____

Organization Website: _____ Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Return this completed form to us as soon as possible.
Send your check to the mailing address below. Contact us for alternate payment options.