



Public Watch Party Information for '24 Dancing Like The Stars Show

The Dancing Like the Stars Show is a friendly dance competition featuring 12 STAR couples from Brown, Carver, McLeod, Nicollet, Renville, Sibley and Wright counties. It is a signature fundraising event for suicide prevention & mental health in the area. The SHOW is produced live in front of an in-person audience at the Glencoe City Center and live streamed. We have had hundreds of viewers watch the show online the past 3 years.

We invite you to host a public watch party for a designated couple or the general public

Free online registration: <https://www.2bcontinued.org/host-a-2024-dlts-watch-party/>

REGISTRATION DEADLINE: SUNDAY, MARCH 10TH

1. Tech Requirements:

- ★ Must prominently broadcast the live stream (picture & sound) in its entirety from 5:30pm – end of show, approx. 9:30pm.
- ★ High speed internet for live streaming and TV(s) to view or a screen to project
 - ✓ Show is online, not broadcasted through a TV channel
- ★ Connect device to TV via HDMI cord (computer, tablet, phone, etc) OR Web VideoCast app

2. Designate 1-2 Party Hosts to:

- ★ Hand out 2B CONTINUED swag & DLTS event programs
- ★ Keep audience informed and engaged
- ★ Collect monetary donations during the event. Then,
 - ✓ call-in donation to phone bank or “text to give” during show/intermission (to count towards peoples’ choice votes for your favorite couple).

3. Promote the Watch Party & DLTS Event at your establishment and social media, etc.

- ★ Ideas to draw people in and support your favorite couple(s) during the event:
 - ✓ create your own FB event to “invite” your followers
 - ✓ offer a drink special, food special, give percentage of sales towards peoples’ choice votes, and/or make a donation

2B CONTINUED will:

- ★ provide one outdoor promotional banner, event posters & signage
- ★ promote your establishment and watch party on:
 - Social media, 2B CONTINUED website & the online DLTS event page
- ★ provide free 2B CONTINUED swag and printed event “Playbills” to distribute to your customers during the show
- ★ promote establishment & watch party during the event:
 - recognition from the podium

DLTS watch party set up and technical support contact person:

Jesse Gran, 2B CONTINUED Board Member
(507) 340-6721 call or text | Jesse@2bcontinued.org