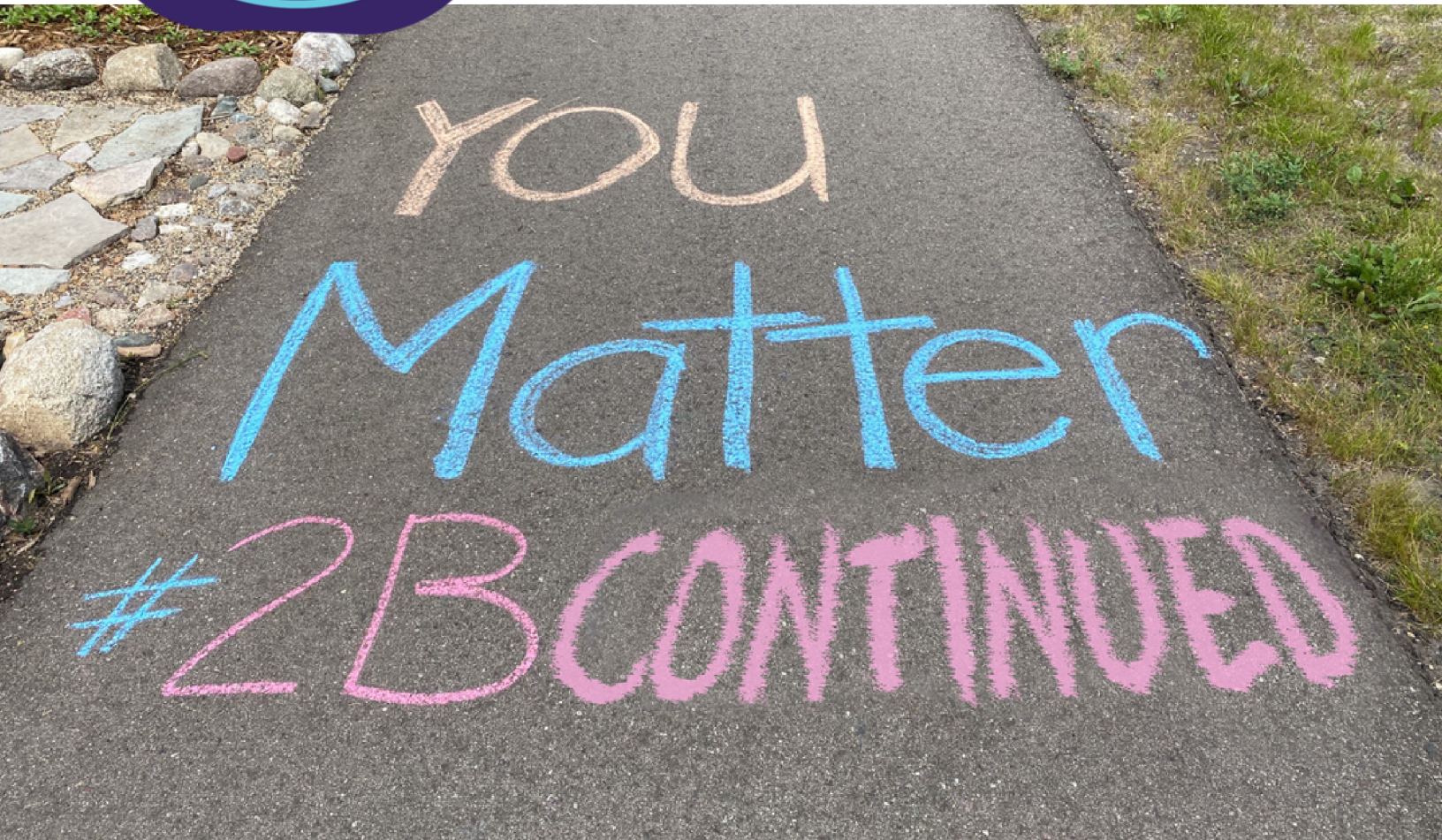




2024 SPONSORSHIP OPPORTUNITIES

YEAR-ROUND OR ONE-TIME OPTIONS AVAILABLE



Together We Can Make A Difference

SUICIDE PREVENTION | MENTAL HEALTH | WELLNESS

Partner with us in our mission to increase awareness of suicide prevention, mental health and wellness through advocacy, education, and outreach.

Serving Brown, Carver, McLeod, Meeker, Nicollet, Renville, Sibley, & Wright counties.

2B CONTINUED provides the highest

IMPACT IN 2023:

Education



2B CONTINUED is dedicated to empowering both adults and teens with comprehensive, evidence-based suicide prevention training and ongoing education. Our educational offerings go beyond the surface, equipping individuals with the essential skills to not only recognize but respond effectively to signs of mental distress.

IN 2023,
WE TRAINED:

74 EDUCATORS &
SCHOOL STAFF



American
Foundation
for Suicide
Prevention

More Than Sad

187

EDUCATORS, SCHOOL
STAFF, & COMMUNITY
MEMBERS



Mental Health
FIRST AID
ADULT/YOUTH



411

COMMUNITY
MEMBERS



38 HEALTHCARE
WORKERS, SOCIAL
WORKERS, AND OTHER
PROFESSIONALS



safeTALK for AG

73

COMMUNITY
MEMBERS

WE STRIVE TO CREATE A COMMUNITY THAT IS BOTH AWARE AND ACTIVELY ENGAGED IN PROMOTING MENTAL HEALTH, FOSTERING AN ENVIRONMENT WHERE EVERYONE CAN PLAY A ROLE IN SUPPORTING THOSE IN NEED.

280

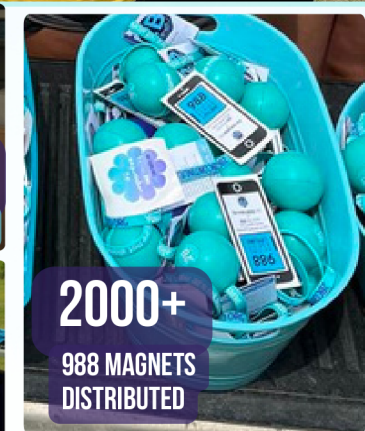
**AT OUR ANNUAL CONTINUING EDUCATION
CONFERENCE FOR PROFESSIONALS**



level of engagement in the region!

Outreach

IMPACT IN 2023



IMPACT IN 2023:

Teen Mental Health First Aid

Teen Mental Health First Aid teaches teens in grades 10-12 how to identify, understand and respond to signs of mental health and substance use challenges in their friends and peers.

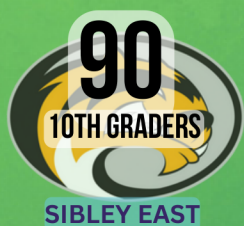
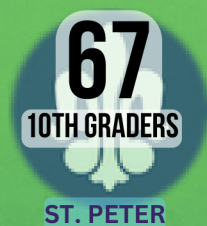
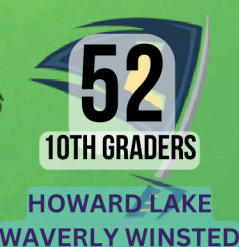
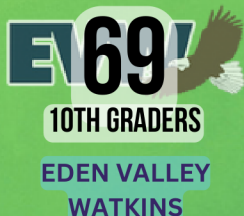
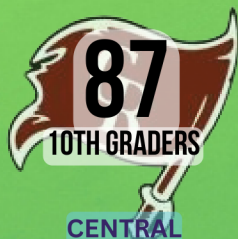
The training gives teens the skills they need to have supportive conversations with their friends and emphasizes the importance of getting help from a responsible and trusted adult. The 6-lesson course is taught in the school by 2B CONTINUED's certified tMHFA instructors.



1,364 STUDENTS TRAINED
IN 2023
PLUS 94 SCHOOL STAFF TRAINED IN
YOUTH MENTAL HEALTH FIRST AID

PARTICIPATING HIGH SCHOOLS

*Numbers represent students trained from January 1 - December 31, 2023



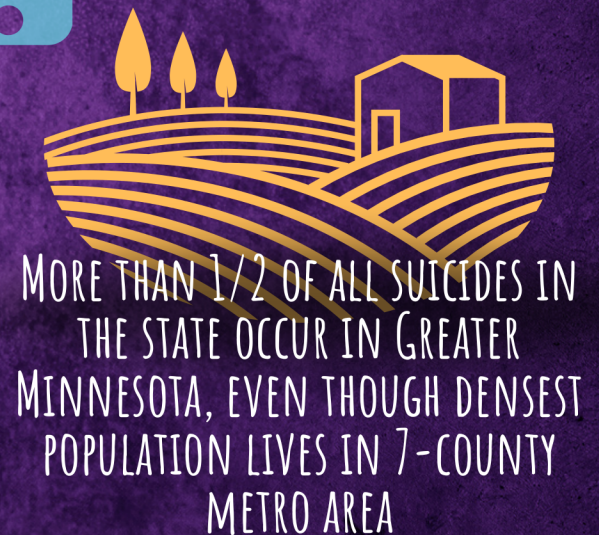
ENROLLED TO BEGIN WINTER/SPRING 2024



The Need



42% OF HS STUDENTS
REPORTED PERSISTENT
FEELINGS OF SADNESS OR
HOPELESSNESS IN 2021



But it's not the statistics that make suicide real,
it's when you love one of the numbers.

PREMIER SPONSORSHIP: AN ANNUAL

PREMIER LEVEL SPONSORS RECEIVE RECOGNITION AND VISIBILITY AT OUR MAJOR EVENTS:

A DANCING LIKE THE STARS SHOW

B TEEN MENTAL HEALTH FIRST AID SCHOOL PROGRAM

C ANNUAL CONTINUING ED CONFERENCE

"At Hutchinson Health, we are committed to improving Health and Well-being. This requires collaboration and partnership with organizations like 2B CONTINUED. They are a valuable partner creating awareness and training critical to identifying and connecting those with Mental Illness to the resources they need. We appreciate the great work around awareness and the skill training provided is incredibly valuable. Hutchinson Health is a proud sponsor and we highly recommend and support the work of 2B CONTINUED and the positive impact they bring to our communities."

~ JIM LYONS, PRESIDENT, HUTCHINSON HEALTH

A

2B CONTINUED
PRESENTS

dancing like the stars

SATURDAY, APRIL 13, 2024

Annual Gala to Benefit Suicide Prevention & Mental Health Awareness

OUR SIGNATURE
FUNDRAISING
EVENT!

LIVE PRODUCTION SHOW WITH LOCAL DANCERS!



2023 DLTS ALL STAR CAST

PARTNER WITH YEAR-ROUND RECOGNITION



Partner with us as we offer Teen Mental Health First Aid (tMHFA) training to high school students of an entire grade level in class sizes typical of each school. tMHFA teaches teens in grades 10-12 how to identify, understand and respond to signs of mental health and substance use challenges in their friends and peers. The training gives teens the skills they need to have supportive conversations with their friends and emphasizes the importance of getting help from a responsible and trusted adult. The course is taught at school in the classroom by 2B CONTINUED certified tMHFA instructors.

16 PARTICIPATING HIGH SCHOOLS IN '23-'24

- Estimated cost: \$150,000 (approximately \$2,500 / 30 students)
- Offered to schools at no charge to eliminate financial barriers
- Further expansion anticipated (we currently have a waiting list)



BOLD



Buffalo Lake
Hector Stewart



Central (NYA)



Eden Valley
Watkins



Glencoe
Silver Lake



Howard Lake
Waverly Winsted



Hutchinson



Lester Prairie



Mayer Lutheran



New Ulm
Cathedral



St. Peter



Sibley East



Sleepy Eye



Springfield



Waconia



Watertown
Mayer



ANNUAL

CONTINUING EDUCATION CONFERENCE
SUICIDE PREVENTION AND MENTAL HEALTH
FOR PROFESSIONALS

Tuesday, September 24, 2024

Target Audience:

Healthcare providers, nurses, social workers, counselors, educators, clergy, and law enforcement officers.



**PLUS RECOGNITION AT TRAINING DAY
AND LEGENDS OF THE OPRY!**



PREMIER SPONSORSHIP

\$7,500 - \$15,000 or more

OPTION 1
ON FORM

VIDEO PROMOTION OPPORTUNITY

- Submit a 1-minute promotional video for your organization
- Played during the DLTS pre-show and intermission

YOUR LOGO PROMINENTLY DISPLAYED ON :

Webpage & event programs for:

- A** DLTS **B** tMHFA **C** Annual Continuing Ed Conference

RECOGNITION FROM THE PODIUM AT:

- A** DLTS **B** tMHFA **C** Annual Continuing Ed Conference



PLUS:

- Quarterly recognition on our social media platforms
- Recognition in our annual Impact Report
- Complimentary resource table at our conference
- Distribute your branded swag and printed materials to attendees at our conference and tMHFA trainings
- Recognition at Training Day, Legends of the Opry, and on our website.



**PREMIER DONOR DOLLARS MAY COUNT TOWARDS
PRE-EVENT CAMPAIGN VOTES FOR ONE DLTS COUPLE**

2B CONTINUED
PRESENTS

dancing like the stars

SATURDAY, APRIL 13, 2024

Annual Gala to Benefit Suicide Prevention & Mental Health Awareness

2024 Dance Couples



Scott & Patti Bates
GREEN ISLE



Chad & Kelli Burau
HOWARD LAKE



Keith & Angela Christen
LESTER PRAIRIE



Steve & Kate Curtis
CHASKA



Troy & Kelly Higgins
GLENCOE



Cullen & Mandy Kennedy
ST PETER



Tyler & Heather Kratzke
GAYLORD



Adam & Krystal Kube
MAYER



Mike & Shannon Lien
HUTCHINSON



Ryan & Shannon MulQueeney
HUTCHINSON



Zach & Amber Pierce
HECTOR



Dan & Marja Sowers
NEW ULM

★ ...and an opening dance performance by GRH Staff! ★

2024 DANCING LIKE THE STARS

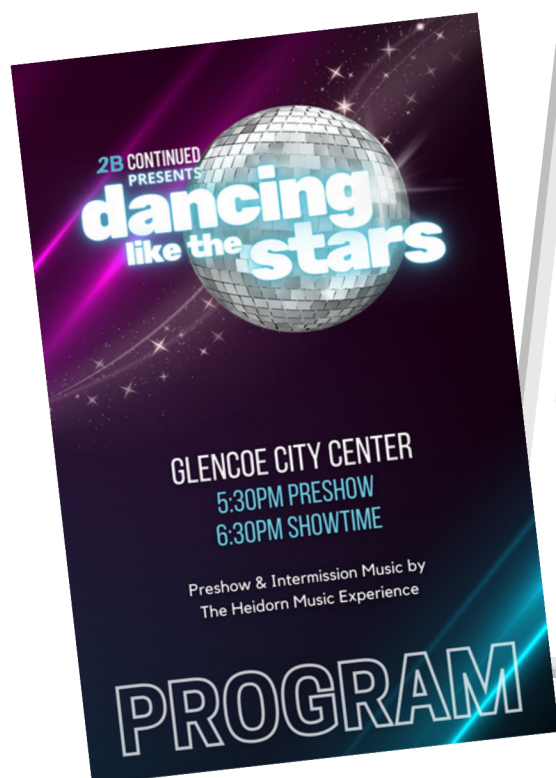
WE RELY ON THE SUPPORT OF BUSINESSES, FOUNDATIONS, SERVICE ORGANIZATIONS, AND

EVENT SPONSOR

OPTION 2
ON FORM

| | PREMIER | DIAMOND | GOLD | SILVER | BRONZE |
|--|-------------------------|-------------------------|-------------------------|------------------------|-----------------------|
| | \$7,500 | \$3,000 | \$1,500 | \$750 | \$375 |
| <i>Your submitted 1-minute video played during reshow & intermission</i> | X | | | | |
| <i>Recognition on printed promotional event materials</i> | X | | | | |
| <i>Recognition from podium during show</i> | X | X | | | |
| <i>Recognition on the online event page</i> | Large logo hyperlinked | Large logo hyperlinked | Medium logo hyperlinked | Small logo hyperlinked | Your name hyperlinked |
| <i>Recognition on our social media platforms (Facebook & Instagram)</i> | Tagged in two posts | Tagged in two posts | Tagged in one post | Tagged in one post | Tagged in one post |
| <i>Recognition in preshow & intermission slideshow</i> | Logo on full slide | Logo on full slide | Logo on shared slide | Name on shared slide | Name on shared slide |
| <i>Recognition in event program</i> | Full Page (5.5" x 8.5") | 1/2 Page (5.5" x 4.25") | Listed with medium logo | Listed with small logo | Name listed |

*Event sponsorship dollars cannot be applied towards any dance couple's pre-event fundraising campaign.



SPONSORSHIP OPTIONS

INDIVIDUAL DONORS TO HELP MAKE PROGRAMMING AVAILABLE IN YOUR COMMUNITY.

COUPLE SPONSOR

OPTION 3
ON FORM

| | PREMIER | DIAMOND | GOLD | SILVER | BRONZE |
|---|---|---|--|---|---------------------------------------|
| | \$7,500 | \$3,000 | \$1,500 | \$750 | \$375 |
| Your submitted 1-minute video played during reshow & intermission | X | | | | |
| Recognition on printed promotional event materials | X | | | | |
| Recognition from podium during show | X | X | | | |
| ✓ Counts towards pre-event campaign votes for couple of your choice | \$1=1 vote | \$1=1 vote | \$1=1 vote | \$1=1 vote | \$1=1 vote |
| Recognition on dance couple's online campaign page | And online event page. Large logo hyperlinked to your website | Large logo hyperlinked to your website | Medium logo hyperlinked to your website | Small logo hyperlinked to your website | Your name hyperlinked to your website |
| Recognition on our social media platforms (Facebook & Instagram) | Tagged in two posts | Tagged in two posts | Tagged in one post | Tagged in one post | Tagged in one post |
| Recognition in reshow & intermission slideshow | Logo on full slide | Logo on full slide | Logo on shared slide | Name on shared slide | Name on shared slide |
| Recognition in event program | Full page ad (5.5" x 8.5") + banner on dance couple's page | Listed with large logo on dance couple's page | Listed with medium logo on dance couple's page | Listed with small logo on dance couple's page | Name listed on dance couple's page |



THANK YOU TO OUR 2023 GRANT PARTNERS, SPONSORS, AND DONORS!

2023 PREMIER SPONSORS



Hutchinson Health



Science.
Applied to Life.™



DIAMOND (\$3000+)

AM LEGION POST 141, SILVER LAKE
DONATIONS IN MEMORY OF DAVID RAIN
FORM-A-FEED, STEWART
GREY FOX TAVERN, GREEN ISLE
JIM HIRSCH & SONS CONSTRUCTION INC,
HOWARD LAKE

OTTO BREMER TRUST, ST PAUL
PRAIRIE COMMUNITY CHURCH
OF LESTER PRAIRIE
RIDGEVIEW
WACONIA LIONS
WATERTOWN LIONS CLUB



SILVER (\$750-\$1499)

A-TOWN TAVERN, ARLINGTON
BROWN & BROWN INSURANCE, NORTH MANKATO
CHILSON FUNERAL HOME, WINSTED
CITIZENS BANK & TRUST, HUTCHINSON
DAN KARL EXCAVATION & DEMOLITION, BUFFALO LAKE
DIETZ BUILDERS, INC, GAYLORD
EDWARD BORN AM LEGION POST 343, NYA
GALLERY 512 BOUTIQUE, NEW ULM
GARDNER BUILDERS COMPANIES, LLC, MINNEAPOLIS
GAYLORD SANITATION, INC
GLENCOE VETERINARY CLINIC
GREEN ISLE LIONS CLUB
HADE, JARED & KYLEY, CHICAGO IL
HAMBURG LIONS CLUB
HOPPERS BAR & GRILL, WACONIA
HUTCHINSON CO-OP
J & R SCHUGEL TRUCKING, INC, NEW ULM
KEVIN'S TOWING & RECOVERY, GLENCOE
MARTI, TED, NEW ULM
NEUBARTH LAWN CARE & LANDSCAPING, GLENCOE
NEW ULM MEDICAL CENTER
NIELSEN, ROBERT, GREEN ISLE
NORWOOD YOUNG AMERICA LIONS
OLD NATIONAL BANK, NYA
OLIVIA HOPITAL & CLINIC
OLSON, KATHY, GLENCOE
ONTIME PETROLEUM LLC, GAYLORD
PIPEFITTERS LOCAL 539, MINNEAPOLIS
REINER ENTERPRISES, HUTCHINSON
SAWATZKE, DAWN, WAVERLY
SCHELLS BREWERY, NEW ULM
ST JOHN'S UNITED CHURCH OF CHRIST, NYA
ZINPRO CORP, EDEN PRAIRIE



GOLD (\$1500-\$2999)

AGRI TRADING, HUTCHINSON
AIR & AG SUPPLY, INC, WINTHROP
AM LEGION POST 145, HOWARD LAKE (X2)
BRICK HOUSE MEATS, GAYLORD
FORM-A-FEED, INC, STEWART
GLENCOE VFW POST 5102 (X2)
HEIMEY'S PLACE, NEW GERMANY
HUBBARD RADIO MN - KS95, ST PAUL
JACOBS, GRACE, CHASKA
KLN ENTERPRISES, INC, PERHAM
LAKEVIEW CLINIC, WACONIA
MCLEOD COOPERATIVE POWER, GLENCOE
MICHAEL FOODS, GAYLORD
MN VALLEY ELECTRIC COOPERATIVE, JORDAN

NYA FIREFIGHTERS RELIEF ASSOCIATION
PRAIRIE LAKES REGIONAL ARTS COUNCIL,
WASECA
RIVER OF HOPE, HUTCHINSON
SCHEELS, EDEN PRAIRIE
SOUTHWEST MN ARTS COUNCIL, MARSHALL
ST JOHN'S LUTHERAN CHURCH, NYA
ST JOHN'S LUTHERAN SCHOOL, NYA
TRUMAN WELTERS, BUFFALO
UNITED WAY OF MCLEOD COUNTY,
HUTCHINSON
VFW POST 906, HUTCHINSON
VFW POST 1783, NYA



BRONZE (\$375-\$749)

1919 ROOTBEER, SLEEPY EYE
3M NEW ULM
4 SQUARE BUILDERS, GLENCOE
AFTER BURNER AUTO BODY & TOWING, INC,
ARLINGTON
ALLOY INSURANCE AGENCY
AMERICAN LEGION POST 96, HUTCHINSON
AMERIPRISE FINANCIAL - CHARLES BRANIFF,
ASSOC FIN ADVISOR, MAPLE GROVE
AGCOUNTRY FARM CREDIT SERVICES, FARGO
THE ANCIENT ORDER OF HIBERIAN, BELLE PLAINE
ANDERSON INS. & FINANCIAL SVS, INC, GLENCOE
AWI MANUFACTURING INC, WINSTED
BERGMANN INTERIORS, GLENCOE
BELLE PLAINE BLOCK & TILE, INC
BJORKLUND SEED, ST PETER
BLACK, MANDY, HUTCHINSON
BRAU MOTORS, ARLINGTON
BRITTY CAKES, LESTER PRAIRIE
BRUESEHOFF SEED INC, NYA
BUFFALO LAKE LIONS CLUB
BV CONSTRUCTION INC, BUFFALO
BYRON, LISA & DAVID, HUTCHINSON
CARLSON SV, NEW ULM
CARQUEST AUTO PARTS OF NORWOOD
CARTIER, MICHELLE, DULUTH
CHARITIES AID FOUNDATION AMERICA, ANDOVER
CIRCLE F TRUCKING, GAYLORD
CITIZENS BANK MN, NEW ULM
CITIZENS STATE BANK LAFAYETTE
CITIZENS STATE BANK NYA

CITY MEAT MARKET OF BROWNTON
COLDWELL BANKER REALTY (FRED & CATHY
WERTH), GLENCOE
CORTRUST BANK, GLENCOE (X2)
CRAIGS CHILDCARE, FAIRMONT
CREEKSIDE DAIRY, WAVERLY
DD HOME IMPROVEMENTS, ARLINGTON
DISCOVER CHIROPRACTIC LIFE CENTER, CHASKA
DRESSEN, CHUCK AND LEANNE, WAVERLY
ECKBERG TILING, GAYLORD
EJ'S BAR & GRILL, GAYLORD
THE ELBERT AGENCY, HUTCHINSON
ELK'S LODGE, HUTCHINSON
FARM BUREAU FIN SERVICES, ATWATER
FASHION INTERIORS, GLENCOE
FIRST COMMUNITY BANK, LESTER PRAIRIE
FIRST CONGREGATION CHURCH, GLENCOE
FIRST NATIONAL BANK MN, GAYLORD
FOGARTY, MICHAEL, EDEN PRAIRIE
FOREVER SMILES PLLC, GLENCOE
FROMMS FRAMING TO FINISH LLC, NEW ULM
FRUMHOLTZ, PIERRE, MINNEAPOLIS
GAYLORD FD RELIEF ASSN
GAYLORD GAME PROTECTIVE LEAGUE
GLENCOE LIONS CLUB
GLENCOE ROTARY CLUB
GORDON, JOHN & PATRICIA, MINNEAPOLIS
GRAY, DAN, ST PAUL
GREEN ISLE FD RELIEF ASSOCIATION
GUARDIAN INHOME HEALTH & SECURITY, LLC, GLENCOE
HAGER JEWELRY, HUTCHINSON

HEIDORN, ALLEN, MAYER
HJERPE CONTRACTING, INC, HUTCHINSON
HOME STATE BANK, HUTCHINSON
HUTCHINSON ELKS LODGE #2427
ID SIGN SOLUTION, GLENCOE
INSURANCE BROKERS OF MN - THE MESSNER
AGENCY, WACONIA
JOHNSON, BRETT, DASSEL
K BAR K CATTLE COMPANY, LITCHFIELD
KARL EXCAVATING AND DEMO, BUFFALO LAKE
KNIGHTS OF COLUMBUS, ARLINGTON
THE KUENSTER FAMILY, MENDOTA HEIGHTS
LAFAYETTE AREA LIONS
LARRY'S WOOD & LAMINATE, WINSTED
LEGION POST #433, GAYLORD
LESTER PRAIRIE LIONS CLUB (X3)
LITCHFIELD VFW POST #2818
MANGATA COUNSELING SERVICES LLC, NEW ULM
MARTI, TED, NEW ULM
MATRIX NUTRITION, GAYLORD
MCGRAW-MAHON, PA, HUTCHINSON
MEEKER MEMORIAL HOSPITAL & CLINICS, LITCHFIELD
MESSNER BUILDERS INC, WINTHROP
MINNESOTA VALLEY FUNERAL HOMES, NEW ULM
MY OWN BODY SHOP, GLENCOE
NAGEL, JOSEPH, HUTCHINSON
NAPA AUTO PARTS, HUTCHINSON
NORTH CENTRAL INTERNATIONAL, GLENCOE
NORWOOD DENTAL ASSOCIATES, PA, NYA
NYA LIONS (X2)
NYA WEST CARVER LIONS (X2)

PANNING, TAMMY, CHASKA
PASSA, TRACY, BEMIDJI
PLATO WOODWORK, INC
PROGROWTH BANK, GAYLORD (X2)
RACHEL SWENSON COUNSELING, GAYLORD
RDV CONSTRUCTION, GLENCOE
REYNOLDS, RICHARD & SHEILA, MOUND
RUNNINGS, LITCHFIELD
SCHEELS, EDEN PRAIRIE
SCHLAUDERAFF IMPLEMENT CO, LITCHFIELD
SENECA FOODS CORP, GLENCOE
SILVER LAKE LIONS CLUB
SLS, INC, GLENCOE
STEARNSWOOD, INC, HUTCHINSON
TANGLETOWN GARDENS LLC, MINNEAPOLIS
TANKER BAY BAR, GAYLORD
THRIVENT-HENKE HESS FINANCIAL GROUP,
WACONIA (X2)
TIMBERLINE WOOD PRODUCTS, GREEN ISLE
TOWN AND COUNTRY TIRE, HUTCHINSON
TROCKE MONUMENTS, NYA
TWIN CITY ORTHOPEDICS, GOLDEN VALLEY
UNITED FARMERS COOPERATIVE, WINTHROP
VANDERLINDE, REBECCA, WATERTOWN
VINEYARD UNITED METHODIST, HUTCHINSON
WEISENBURGER, BRYON & LUANN, LESTER PRAIRIE
WM MUELLER & SONS, HAMBURG
WOLTER FARM SEEDS, NYA
WRIGHT FARMS, HUTCHINSON
WUETHRICH, KIM, BROWNTON
ZENTNER, CLINT, LITCHFIELD

IN THE UNFORTUNATE EVENT WE OMITTED SOMEONE, IT WAS NOT INTENTIONAL AND WE APPRECIATE YOUR SUPPORT!