

2B CONTINUED
PRESENTS

dancing like the stars

*Annual Gala to Benefit Suicide Prevention
& Mental Health Awareness*

APRIL 11, 2026 | GLENCOE CITY CENTER

PRE-EVENT FUNDRAISING IDEAS & INFORMATION 2026

The following are ideas for anyone who is interested in additional fundraising.
Please Note: All additional fundraising must be pre-approved by 2B CONTINUED.

We recommend you ask a friend to lead your fundraising efforts

Sample Ideas:

- ★ Ask your employer for their support. Take advantage of matching funds, volunteer dollars, etc.
- ★ Seek donorships from businesses, civic, and service organizations (start early, it can take a couple months for final approval)
- ★ Share your campaign page with your family, friends & co-workers through text, personal email, or social media
- ★ Send an email to your family and friends (templated letter provided)
- ★ Sell customized T-shirts, sweatshirts, hats, or other apparel, with optional add-on donations. (local businesses, Bonfire & Custom Ink)
- ★ Partner with a photographer to offer a photo shoot (Think holidays: Valentines Day, St. Patrick's Day, Easter)
- ★ Sell family-sized entrées for a freewill donation with a minimum suggested dollar amount. Collect money at time of order and designate a pickup date/time.
- ★ Apply for Thrivent "Seed" money (\$250) to help offset costs of a project. (must apply 14-21 days prior to the project date)
- ★ Host a puzzle contest or similar variation. Teams of 4, pay to participate. 1st team to put puzzles together, eat a large pizza & finish a 2-liter bottle of pop/pitcher beer is the winner.
- ★ Host a ticketed dinner & silent auction with donations from individuals and local businesses
- ★ Team up with a bar or restaurant for their fundraising night: i.e. Unhinged Pizza, Buffalo Wild Wings, or your favorite hangout
- ★ Host a cooking competition, pickleball or bean bag tournament
- ★ Team up with a tattoo artist, floral shop, etc.

All fundraising activities must comply with MN gaming regulations & MN Dept of Revenue
2B CONTINUED does NOT have a gaming license or any available exemption permits, therefore, NO raffles or other games of “chance” are allowed that would be considered gambling by MN Gambling Control Board. https://mn.gov/gcb/assets/man7raffles_tcm1192-550328.pdf

- ★ Idea: You may partner with another organization who has a gaming license and is willing to work with you that will donate the money back to 2B CONTINUED – This would count as donorship for them and votes for you.

New this year: 2B CONTINUED is **allowed 24 fundraising days of sales tax exemption in a calendar year**. If the nonprofit organization exceeds 24 fundraising days in a calendar year, sales from the first 24 days become taxable retroactively, and must charge tax on all subsequent sales.

- ★ Activities subject to this limitation includes: Dinners, game of skill competitions, silent auctions

Visit DLTS Couples’ Resource Webpage: <https://www.2bcontinued.org/fordancecouples>

QR codes, table tents, social media graphics, templated letters and more!

Need something else created? Contact us to provide graphic support and free swag for your events – We are here to support you!

Thank you notes are available for non-monetary donations (ie. Establishment space or silent auction item donors) or get us your list and we will send them out for you.

2B CONTINUED is a 501c3 nonprofit organization

Federal Tax ID# is 84-2398238

- ★ W9 form in your packet & on Couples’ Resource Webpage

DLTS fundraising mentors:

Anna Panning, Outreach Assistant & '22 DLTS participant anna@2bcontinued.org

Molly Heimerl, Board Member & '22 DLTS participant molly@2bcontinued.org

Marketing & Media Specialist:

Christine Passig: Christine@2bcontinued.org

Office Coordinator & Administration Support:

Andie Franck: Andie@2bcontinued.org (320) 854-4673

Event Director:

Tammy Diehn: Tammy@2bcontinued.org (507) 381-4082